



**NGWN**  
**2923 E. Lincolnway**  
**Cheyenne, WY 82001**  
**Sales T & C: www.gray.tv/advertising**  
**(307) 634-7755**

# CONTRACT

<u>Contract / Revision</u> 2392554 /		<u>Alt Order #</u> WOC13424222
<u>Advertiser</u> Brett Lindstrom NE GOV		<u>Original Date / Revision</u> 01/21/22 / 01/21/22
<u>Contract Dates</u> 03/07/22 - 03/27/22	<u>Estimate #</u> 1468	
<u>Product</u> TV		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> NGWN	<u>Account Executive</u> Cheyenne House	<u>Sales Office</u> Cheyenne Natio
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> NORMAL	
<u>Agency Code</u>	<u>Advertiser Code</u> 321	<u>Product 1/2</u> 373
<u>Agency Ref</u> 124983	<u>Advertiser Ref</u> 600890	

And:

**Medium Buying LLC**  
**815 Grandview Ave**  
**Suite 600**  
**Columbus, OH 43215**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	NGWN	03/14/22	03/25/22	News 2 @ Noon	12:00 PM-12:30 PM		:30			NM	10	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 03/14/22	03/20/22	MTWTF--				5	\$25.00			
		Week: 03/21/22	03/27/22	MTWTF--				5	\$25.00			
N 2	NGWN	03/14/22	03/25/22	News 2 @ 10p M-F	10:00 PM-10:35 PM		:30			NM	10	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 03/14/22	03/20/22	MTWTF--				5	\$65.00			
		Week: 03/21/22	03/27/22	MTWTF--				5	\$65.00			
N 3	NGWN	03/14/22	03/25/22	M-F 6a-7a	6:00 AM-7:00 AM		:30			NM	10	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 03/14/22	03/20/22	MTWTF--				5	\$20.00			
		Week: 03/21/22	03/27/22	MTWTF--				5	\$20.00			
N 4	NGWN	03/14/22	03/25/22	News 2 @ 6p	6:00 PM-6:30 PM		:30			NM	10	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 03/14/22	03/20/22	MTWTF--				5	\$65.00			
		Week: 03/21/22	03/27/22	MTWTF--				5	\$65.00			
N 5	NGWN	03/07/22	03/11/22	News 2 @ Noon	12:00 PM-12:30 PM		:30			NM	3	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 03/07/22	03/13/22	--WTF--				3	\$25.00			
N 6	NGWN	03/07/22	03/11/22	News 2 @ 10p M-F	10:00 PM-10:35 PM		:30			NM	3	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 03/07/22	03/13/22	--WTF--				3	\$65.00			
N 7	NGWN	03/07/22	03/11/22	M-F 6a-7a	6:00 AM-7:00 AM		:30			NM	3	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 03/07/22	03/13/22	--WTF--				3	\$20.00			
N 8	NGWN	03/07/22	03/11/22	News 2 @ 6p	6:00 PM-6:30 PM		:30			NM	3	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 03/07/22	03/13/22	--WTF--				3	\$65.00			
<b>Totals</b>											<b>52</b>	<b>\$2,275.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/28/22 - 03/25/22	52	\$2,275.00	(\$341.25)	\$1,933.75
<b>Totals</b>	<b>52</b>	<b>\$2,275.00</b>	<b>(\$341.25)</b>	<b>\$1,933.75</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising).



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**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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